



HealthyHome Privacy Policy

Thank you for visiting the HealthyHome website located at healthyhome.com (the "Site"). HealthyHome ("we", "us") is committed to protecting the privacy of your personally identifiable information. We provide this privacy policy ("Privacy Policy") in order to explain our online information practices and the choices you can make about the way your information is used by us. You must agree to this Privacy Policy, in its entirety, including our use of cookies in order to: register an Member/Executive Member account ("Account") with the HealthyHome ("Member/Executive Member Program") and log-into your Account as a member of the Member/Executive Member Program. Your acceptance of both this Privacy Policy and our use of cookies on the Site shall be deemed a blanket acceptance of such Privacy Policy and cookie usage for all future attempts to log-in and access your Account. If you do not agree to this Privacy Policy in its entirety, you are not authorized to register for an Account on the Member/Executive Member Program.

Privacy Policies Used in Connection with Your Subscription. When you register for an Account on the Member/Executive Member Program, we use a password-protected third-party portal to store your personal information, and we may share your personal information with such a third party ("Third Party Agent") as is necessary for the performance of your Account and the Member/Executive Member Program.

Personally Identifiable Information. We may collect personally identifiable information when you register for an Account or otherwise choose to provide personally identifiable information to us. Personally identifiable information is any information that can be used to identify or locate a particular person or entity. This may include, but is not limited to: business entity name and/or your title with the applicable business entity, as well as your personal and/or business entity related e-mail address, mailing address, daytime and/or cellular telephone numbers, fax number, account information (or other information that we require in order to pay any amounts due to you under the Member/Executive Member Program) and/or any other information requested on the applicable Subscriber registration form. For purposes of this Privacy Policy, your account information shall be considered "Sensitive Information."

Non-Personally Identifiable Information. We may collect certain non-personally identifiable information about you when you visit certain pages of this Site and/or register for an Account on the Member/Executive Member Program, such as the type of browser you are using (e.g., Safari, Internet Explorer), the type of operating system you are using, (e.g., Windows or Mac OS) and the domain name of your Internet service provider (e.g., Charter, Lumen), and share such information with our Third Party Agent. We use the non-personally identifiable information that we collect to improve the design and content of the Site and to enable us to personalize your Internet experience. We also may use this information in the aggregate to analyze Site usage.

Cookies and Web Beacons. To enhance your experience with the Site, we may use "cookies." You cannot register to the Subscription or log-in to the Member/Executive Member Program without agreeing to accept the cookies that we use with the Site. Cookies are small packets of data stored on your computer. Cookies are used by your computer's browser to store your preferences. Cookies, by themselves, do not tell us your e-mail address or other personally identifiable information. We use cookies to understand Site usage and to improve the content and offerings on the Site. You may set your browser to warn you that cookies are in use, or to block the use of cookies. Most browsers are set to accept cookies. If your browser is not set to accept cookies, certain uses of the Site may require you to go to your browser user preferences to enable cookies. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences. If you change computers, operating systems

or browsers, or use multiple computers or browsers, you will need to repeat this process for each computer and each browser.

We may additionally collect information using Web beacons, which are commonly referred to in the industry as web bugs, pixel tags or Clear GIFs. Web beacons are electronic images that may be used on the Site, in your Account, or in our emails to deliver cookies, count visits and determine if an email has been opened and acted upon.

End User Information. We may collect personally identifiable information about your end users and to track anonymous traffic data about your end users. When end users who visit member partner Sites click on the advertisement(s) they have chosen to display through their Accounts on the Member/Executive Member Program, we may utilize cookies and/or web beacons to track such end users' activities at our merchant Site(s). In certain circumstances, we may use cookie-less tracking methods to track such end users.

Use of Information. We may use your personally identifiable information: (a) to send you information regarding your Account and the Member/Executive Member Program; (b) to track your compliance with the Terms and Conditions ("Terms and Conditions"); and/or (c) for validation, suppression, content improvement and feedback purposes. You agree that we, or our Third-Party Agent(s), may contact you at any time with updates and/or any other information that we may deem appropriate for you to receive in connection with your Account on the Member/Executive Member Program.

Information Sharing. As a general rule, and other than in connection with the limited exceptions set forth below, we will not sell, share or rent your personally identifiable information to or with others. Notwithstanding the foregoing, we may, from time to time, provide such information to certain third-party administrative vendors for efficiency purposes in providing administrative or program management services in connection with your Account. Any third-party vendor so used has agreed to protect the confidentiality of information provided by us.

Further, we reserve the right to share your personally identifiable information: (a) where required by law, or requested by a court of competent jurisdiction; (b) in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock; (c) where you are in violation of this Privacy Policy, the Terms and Conditions and/or any other HealthyHome agreement; (d) in the case of a dispute; or (e) where we determine, in our sole discretion, that such disclosure is necessary to protect our rights and/or a third party, or necessary to protect us from liability of any kind. The aforementioned includes exchanging information with other companies and organizations for fraud protection.

International Transfer of Data. As part of your membership in the Member/Executive Member Program, we may transfer information that we collect about you and your end users, including personal information, to partnered entities, or to other third parties across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you or your end users are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that you are transferring information and permitting the transfer of information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction. You consent to the transfer of your information to the United States and the use and disclosure of information about you and your end users, including personal information, as described in this Privacy Policy.

Data Retention. Subject to any mandatory obligations to delete data, your information may be retained by us and in our Third-Party agent portal(s), server logs, databases and records indefinitely.

Third-Party Links. The Site may contain links to third-party websites ("Third Party Websites"). Please be aware that we are not responsible for the privacy practices of Third-Party Websites. We encourage you to be aware when you leave the Site and to read the privacy policies of each and every website that collects personally identifiable information. This Privacy Policy applies solely to information collected by the Site.

Your Employees. Your acceptance of the terms of this Privacy Policy, in their entirety, shall extend to your employees, if any. You agree that any of your employees that access your Account, or visit the Site under the scope of their employment with you agree to the terms of this Privacy Policy.

Minors. We encourage parents and guardians to spend time online with their children and to participate and monitor the interactive activities of their children. We will never knowingly collect any personal information about individuals under eighteen (18) years of age. If we obtain actual knowledge that we have collected personal information about an individual under eighteen (18) years of age, that information will be immediately deleted from its database.

Security. We endeavor to safeguard and protect our Account holders' information. When Account holders submit personally identifiable information to the Member/Executive Member Program, their personally identifiable information is protected both online and offline. When our registration process asks registrants to submit Sensitive Information (such as bank account information and/or credit card information), and when we transmit such Sensitive Information, that Sensitive Information is protected. While we use various methods to protect Sensitive Information online, we protect all other user information online and offline. The Third-Party Agent servers that we utilize to store personally identifiable information are¹ kept in a secure physical environment. The Third-Party Agent has security measures in place to protect the loss, misuse and alteration of personally identifiable information stored on its servers.

Please be advised that, although we take every reasonable precaution available to protect your data, no data transmission over the Internet can be guaranteed to be 100% secure. Therefore, we cannot warrant that your information will be absolutely secure. Any transmission of data at or through our Site is at your own risk. However, access to your personally identifiable information is strictly limited, and not accessible to the public. Only employees, and third-party agents, that need the information to perform a specific job are granted access to personally identifiable information. Our employees are dedicated to ensuring the security and privacy of all user information. Employees not adhering to our written firm policies are subject to disciplinary action. In compliance with applicable federal and state laws, we shall notify you and any applicable regulatory agencies in the event that we learn of an information security breach with respect to your personally identifiable information. You will be notified via e-mail in the event of such a breach. Please be advised that notice may be delayed in order to address the needs of law enforcement, determine the scope of network damage, and to engage in remedial measures. You acknowledge that you provide your personally identifiable information to us with knowledgeable consent and at your own risk.

Deleting and Updating Your Information. If you would like to delete or update the personally identifiable information that we have collected from you, simply email us at: support@healthyhome.com.

We will process your request, where possible and subject to the terms and conditions contained herein, within a reasonable period of time after receipt. To protect your privacy and security, we will take reasonable steps to help verify your identity before granting access or making corrections.

Opting Out of Receiving E-mail. You may at any time choose to stop receiving emails containing general information regarding HealthyHome by following the instructions at the end of each such email or by contacting us at support@healthyhome.com. Should you be contacted by our Third-Party Agent through email, you can follow the instructions at the end of each such email to stop receiving such emails. There may be a short delay of up to several business days while your request is being verified, deployed and processed across our servers. Notwithstanding the foregoing, we may continue to contact you for the purpose of communicating information relating to your Account, as well as to respond to any inquiry or request made by you.

Notification of Changes. We reserve the right to change or update this Privacy Policy at any time by posting a clear and conspicuous notice on the Site explaining that we are changing our Privacy Policy. All Privacy Policy changes will take effect immediately upon their posting on the Site. Please check the Site periodically for any changes. Your continued use of the Site and/or acceptance of our e-mail communications following the posting of changes to this Privacy Policy will constitute your acceptance of any and all changes.

¹ Updated 10/26/2023

Contact Us. If you have any questions regarding this Privacy Policy, or would like more information on our privacy practices, please contact us at: support@healthyhome.com.



HealthyHome隐私政策

HealthyHome隐私政策 感谢您访问位于healthyhome.com(“站点”)的HealthyHome网站。HealthyHome(“我们”, “我们”)致力于保护您的个人身份信息的隐私。我们提供此隐私政策(“隐私政策”)以解释我们的在线信息实践和您可以如何选择我们如何使用您的信息。您必须同意完全接受此隐私政策, 包括我们对cookies的使用, 以便: 在HealthyHome(“联盟计划”)注册附属帐户(“帐户”)并以联盟计划的成员身份登录您的帐户。您对本站点的隐私政策和cookies的使用的接受将被视为接受此类隐私政策和cookie使用的总体接受, 用于所有未来尝试登录并访问您的帐户。如果您不完全同意此隐私政策, 您将无权在联盟计划中注册帐户。

与您的订阅有关的隐私政策。当您在联盟计划中注册帐户时, 我们使用受密码保护的第三方门户存储您的个人信息, 并且我们可能会将您的个人信息分享给此类第三方(“第三方代理”), 以便执行您的帐户和联盟计划。个人身份可识别信息。我们可能会在您注册帐户或选择向我们提供个人身份可识别信息时收集个人身份可识别信息。个人身份可识别信息是任何可用于识别或找到特定人或实体的信息。这可能包括但不限于: 业务实体名称和/或您在适用的业务实体中的职务, 以及您的个人和/或业务实体相关的电子邮件地址, 邮寄地址, 白天和/或蜂窝电话号码, 传真号码, 帐户信息(或我们需要向您支付任何在联盟计划下应付款项的其他信息)和/或在适用的订阅者注册表格上要求的任何其他信息。对于此隐私政策, 您的帐户信息将被视为“敏感信息”。

非个人身份可识别信息。当您访问本站点的某些页面和/或在联盟计划中注册帐户时, 我们可能会收集关于您的某些非个人身份可识别信息, 例如您使用的浏览器类型(例如, Safari, Internet Explorer), 您使用的操作系统类型(例如, Windows 或 Mac OS)和您的互联网服务提供商的域名(例如, Charter, Lumen), 并与我们的第三方代理共享此类信息。我们使用我们收集的非个人身份可识别信息来改进站点的设计和-content, 并使我们能够个性化您的互联网体验。我们还可能使用这些信息来分析站点的使用。

Cookies和Web Beacons。为了增强您在网站上的体验, 我们可能会使用“cookies”。除非您同意接受我们在网站上使用的cookies, 否则您不能注册订阅或登录联盟计划。Cookies是存储

在您的计算机上的小数据包。Cookies由您的计算机的浏览器用来存储您的偏好。Cookies本身并不会告诉我们您的电子邮件地址或其他个人身份可识别的信息。我们使用cookies来了解站点的使用情况并改进站点的内容和提供。您可以设置您的浏览器在使用cookies时警告您, 或者阻止使用cookies。大多数浏览器都设置为接受cookies。如果您的浏览器未设置为接受cookies, 那么站点的某些用途可能需要您转到浏览器用户偏好设置中以启用cookies。每个浏览器都不同, 因此请检查浏览器的“帮助”菜单, 了解如何更改cookie偏好设置。如果您更换计算机、操作系统或浏览器, 或使用多台计算机或浏览器, 您需要对每台计算机和每个浏览器重复此过程。我们可能会额外使用Web beacons (在行业中通常被称为web bugs, pixel tags或Clear GIFs) 收集信息。Web beacons是电子图像, 可能在站点上、在您的帐户中或在我们的电子邮件中使用, 以提供cookies, 计算访问次数以及确定电子邮件是否已被打开并执行。

终端用户信息。我们可能会收集关于您的终端用户的个人身份可识别信息, 并跟踪关于您的终端用户的匿名流量数据。当访问会员合作伙伴站点的终端用户点击他们选择通过在联盟计划上的帐户展示的广告时, 我们可能会利用cookies和/或web beacons在我们的商家网站上跟踪此类终端用户的活动。在某些情况下, 我们可能会使用不使用cookies的跟踪方法来跟踪此类终端用户。

信息的使用。我们可能会使用您的个人身份可识别信息:(a) 向您发送有关您的帐户和联盟计划的信息;(b) 跟踪您是否遵守条款和条件(“条款和条件”);和/或(c) 用于验证, 压制, 内容改进和反馈目的。您同意我们或我们的第三方代理人可能会随时与您联系, 提供更新和/或我们认为您在联盟计划中的帐户应该接收的任何其他信息。

信息共享。作为一条通用规则, 除了下面列出的有限例外, 我们不会将您的个人身份可识别信息出售, 共享或租赁给其他人或与其他人共享。尽管有上述规定, 但我们可能会不时将此类信息提供给某些第三方行政供应商, 以提高在提供与您的帐户相关的行政或程序管理服务的效率。我们所使用的任何第三方供应商都已同意保护我们提供的信息的保密性。此外, 我们保留分享您的个人身份可识别信息的权利:(a) 法律要求或有管辖权的法院要求的地方;(b) 在我们的业务、资产或股份的所有或部分重组、合并、出售、合资、分配、转让或其他处置的情况下;(c) 在您违反此隐私政策、条款和条件和/或任何其他HealthyHome协议的地方;(d) 在纠纷的情况下;或者(e) 在我们自行决定必要的地方, 用以保护我们的权利和/或第三方的权利, 或者用以保护我们免受任何类型的责任。上述内容包括与其他公司和组织交换信息, 以进行欺诈保护。

数据的国际传输。作为您参与联盟计划的一部分, 我们可能会将我们收集到的关于您和您的终端用户的信息, 包括个人信息, 传输给合作实体, 或跨越国界, 从您的国家或管辖区传输到世界其他国家或管辖区。如果您或您的终端用户位于欧洲联盟或其他拥有与美国法律可能有所不同的数据收集和使用法规的地区, 请注意, 您正在转移信息, 并允许信息转移, 包括个人信息, 到一个与您的管辖区没有相同的数据保护法的国家和管辖区。您同意将您的信息转移到美国, 并使用和披露关于您和您的终端用户的信息, 包括个人信息, 如本隐私政策所述。

数据保留。根据任何强制性删除数据的义务, 我们和我们的第三方代理门户(s)、服务器日志、数据库和记录可能会无限期地保留您的信息。

第三方链接。站点可能包含指向第三方网站("第三方网站")的链接。请注意,我们不负责第三方网站的隐私实践。我们鼓励您在离开站点时保持警惕,阅读每个收集个人可识别信息的网站的隐私政策。本隐私政策仅适用于由站点收集的信息。

您的员工。您对本隐私政策的条款的完全接受,应扩展到您的员工(如有)。您同意,您的任何员工访问您的帐户,或在其与您的雇佣关系范围内访问站点,都同意本隐私政策的条款。

未成年人。我们鼓励父母和监护人花时间在线与他们的孩子一起,参与并监视他们的孩子的互动活动。我们绝不会故意收集任何关于十八岁以下(18岁)的个人信息。如果我们得知我们收集了关于18岁以下的个人的个人信息,那么这些信息将立即从其数据库中删除。

安全。我们努力保护和保护我们的帐户持有人的信息。当帐户持有人向联盟计划提交个人可识别信息时,他们的个人可识别信息在网上和线下都受到保护。当我们的注册过程要求注册人提交敏感信息(如银行账户信息和/或信用卡信息),以及当我们传输此类敏感信息时,该敏感信息受到保护。虽然我们使用各种方法在线保护敏感信息,但我们保护所有其他用户信息在线和线下。我们用来存储个人可识别信息的第三方代理服务器,都处于一个安全的物理环境。第三方代理已经采取安全措施,以保护存储在其服务器上的个人可识别信息的丢失,滥用和变更。请注意,尽管我们采取了每一个可用的合理预防措施来保护您的数据,但任何在互联网上的数据传输都不能保证100%的安全。因此,我们不能保证您的信息绝对安全。任何在我们的站点或通过我们的站点的数据传输都是在您自己的风险下进行。然而,对您的个人身份可识别信息的访问严格受到限制,不对公众开放。只有需要该信息来执行特定工作的员工和第三方代理才能访问个人身份可识别信息。我们的员工致力于确保所有用户信息的安全和隐私。不遵守我们书面公司政策的员工将受到纪律处分。在符合适用的联邦和州法律的情况下,如果我们得知您的个人身份可识别信息发生了信息安全漏洞,我们将通知您和任何适用的监管机构。在发生此类漏洞的情况下,我们会通过电子邮件通知您。请注意,通知可能会因为需要满足执法的需要,确定网络损害的范围,以及采取补救措施而延迟。您承认,您在知情同意并自愿承担风险的情况下,向我们提供了您的个人身份可识别信息。

删除和更新您的信息。如果您希望删除或更新我们从您那里收集的个人身份可识别信息,只需通过电子邮件将您的请求发送到:support@healthyhome.com。我们将在收到后的合理时间内处理您的请求,如果可能且符合此处包含的条款和条件。为保护您的隐私和安全,我们将采取合理步骤帮助验证您的身份,然后才授予访问权限或进行更正。

选择不再接收电子邮件。您可以随时选择停止接收包含有关HealthyHome的一般信息的电子邮件,方法是按照每封此类电子邮件的末尾的说明,或通过联系我们:support@healthyhome.com。如果您被我们的第三方代理通过电子邮件联系,您可以按照每封此类电子邮件末尾的说明停止接收此类电子邮件。在验证、部署和处理您的请求过程中,可能会有几个工作日的短暂延迟。尽管有前述规定,但我们可能会继续与您联系,以传达与您的帐户有关的信息,以及回应您提出的任何询问或请求。

更改通知。我们保留随时更改或更新本隐私政策的权利,方法是在站点上发布一个清晰并显眼的通知,解释我们正在更改我们的隐私政策。所有的隐私政策变更都将在站点上发布后立即生效。请定期查看站点以获取任何更改。您继续使用站点和/或接受我们的电子邮件通信,即表示您接受对本隐私政策的任何和所有更改。

联系我们。如果您对本隐私政策有任何疑问,或希望了解更多关于我们的隐私实践,请通